



Stuart Cohen — Travel Industry — Extended Speaker Bio

Stuart Cohen is an unshakeable force in the travel industry — a former supplier executive, entrepreneur, and performance strategist who brings a rare blend of insider credibility and perspective-flipping insight. With 22 years on the supplier side and 18+ years as a sought-after speaker, Stuart delivers real-world strategies that elevate performance without burnout.

Over the course of his 22-year corporate career, Stuart held executive leadership roles across some of the industry's most influential brands, including Vacation.com (now Travel Leaders Network), Celebrity Cruises, Travelsavers, and World Travel Holdings. During this time, he conceived and launched NEST (Network of Entrepreneurs Selling Travel) — the industry's first home-based-only agency network — helping legitimize home-based businesses and reshape how suppliers engaged and supported entrepreneurial travel advisors.

During his entrepreneurial chapter, Stuart founded Resort For A Day™, the world's largest seller of hotel day passes for cruisers — a category-creating business he built from the ground up and ultimately sold to World Travel Holdings. That real-world success gives him grounded, no-fluff authority few industry speakers can match.

Known for his signature concept of delivering loyalty-grade service, Stuart believes loyalty is the true engine of sales performance — and that relational sales consistently outperforms transactional selling. His programs, including Endurance Selling, help sales teams hit stretch goals without burning out by mastering energy management.

Bold, witty, and refreshingly direct, Stuart flips perspectives, builds momentum, and elevates both personal and professional performance.

[233 words]

Stuart Cohen — Travel Industry — Standard Speaker Bio

Stuart Cohen is a former supplier executive, entrepreneur, and performance strategist who brings rare insider credibility to the travel industry stage. With 22 years on the supplier side and 18+ years as a speaker, he helps sales teams hit stretch goals without burning out.

He conceived and launched NEST (Network of Entrepreneurs Selling Travel), the industry's first home-based-only agency network, and later founded Resort For A Day™, which he built from the ground up and ultimately sold to World Travel Holdings. Stuart is known for his loyalty-grade service philosophy and Endurance Selling framework that drive standout performance through smart energy management and real human connection.

[105 words]

Stuart Cohen — Travel Industry — Brief Speaker Bio

Stuart Cohen is a former supplier executive and travel industry speaker who helps sales teams hit stretch goals without burning out. He launched NEST (Network of Entrepreneurs Selling Travel) and later founded Resort For A Day™, which he built from the ground up and sold to World Travel Holdings.

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