



Stuart Cohen — Extended Speaker Bio

Stuart Cohen is the Founder and Chief Motivation Officer of Aspire Higher Group, a relationship-driven sales strategist, empowerment speaker, and entrepreneur who helps leaders and high-performing teams achieve extraordinary results — hitting stretch goals without burning out.

With more than two decades on the corporate and supplier side of the travel industry, followed by 18+ years electrifying audiences as a keynote speaker and trainer, Stuart brings rare real-world credibility to the stage. He is also the founder of Resort For A Day™, a hospitality experience platform he built from the ground up and successfully sold for seven figures — proving he doesn't just teach performance, he lives it.

Stuart's signature philosophy centers around Loyalty-Grade Service — creating such exceptional value, trust, and connection that customers think, "Why on earth would I ever go anywhere else?" He believes businesses that adopt an ethos of fanatical loyalty will always outperform those that simply aim for good customer service.

Known for his high-energy, no-fluff, perspective-flipping style, Stuart helps organizations reach big goals through his Endurance Selling framework — where performance is fueled by smart energy management, intentional habits, and real human connection rather than hustle culture and exhaustion.

Blending real business experience with sharp insight, humor, and authenticity, Stuart delivers unforgettable sessions that challenge thinking, spark action, and drive results long after the applause ends.

[218 words]

Stuart Cohen — Standard Speaker Bio

Stuart Cohen is the Founder and Chief Motivation Officer of Aspire Higher Group, a relationship-driven sales strategist, empowerment speaker, and entrepreneur who helps leaders and high-performing teams hit stretch goals without burning out.

A former corporate executive turned seven-figure founder, Stuart built Resort For A Day™ from the ground up and successfully sold the company to World Travel Holdings. With more than two decades on the supplier side and 18+ years on stage, he brings rare real-world credibility to every audience.

Stuart's work centers on Loyalty-Grade Service and an ethos of fanatical loyalty — showing organizations how exceptional relationships, smart energy management, and his Endurance Selling framework drive lasting growth and standout performance.

[112 words]

Stuart Cohen — Brief Speaker Bio

Stuart Cohen is the Founder and Chief Motivation Officer of Aspire Higher Group and a high-energy empowerment speaker who helps teams hit stretch goals without burning out. A seven-figure founder and relationship-driven sales strategist, he is known for his fanatical loyalty philosophy and Endurance Selling framework that fuel performance through smart energy management and real connection.

[56 words]