



CRUISING FOR A CAUSE

CARNIVAL CRUISE LINE'S FUNDRAISING PROGRAM

Group Sales Success Summit 2



As a leader in the cruise industry, Carnival has always been a major supporter of non profit organizations over the years. We invite you to be a part of our successful fundraising program that donates funds to any 501(c)3 organization for a specific group departure of 8 staterooms or more.

Fundraising with Carnival is as easy as 1, 2, 3!

1—Select a ship and sail date to block group space.

No money required from your organization to set up space.

2—Promote to your support base and those in your community.

Carnival and your travel agent can help provide you with flyers and other resources.

3—Receive a fundraising donation from Carnival Cruise Line following the cruise.

Carnival will donate \$4 per person/per day for guests that cruises with your group, as long as you have 8 staterooms sail.

The contribution check from Carnival is based on the total number of cabins sold and is made payable to your organization and mailed to the travel agency after the sailing.

CARNIVAL MAKES THE PERFECT CHOICE FOR YOUR NEXT FUNDRAISER!



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HOW DOES CARNIVAL PUT THE “FUN” IN FUNDRAISING?

New and Unique! A cruise is a unique fundraising event that offers something new and different for your supporters. It is also a great way to get additional attention for your organization and cause.

Hassle Free! The travel agency will handle all of the bookings and payments for no additional cost making this a hassle free program for your organization.

No Risk! There is no financial risk since Carnival protects our group prices down to one stateroom. The organization does not have to put up any monies and will not be held responsible if you don't sell all of the space. Your only obligation is to help promote the cruise in exchange for the donation.

Additional Fundraising opportunities! Free cabins are earned and can be used for raffles and live auctions as well as for anyone in the organization that would like to use them.

High Level of Participation! Home port cruising typically ensures a high success rate of success since more people are willing to sign up due to the convenience and affordability of sailing.

CHECK OUT THE FUNDRAISING POTENTIAL ON 7 DAY CRUISE DEPARTURE:

1. Carnival will donate \$4 per person/per day so the organization would earn \$28 per guest or \$56 per cabin. Fifty cabins sold translates to \$2,800!
2. Your organization could also choose to add additional monies onto the rate to maximize fundraising potential.
3. In addition to our fund donation, you will earn one free stateroom for every 15 staterooms sold.
 - ◇ Free staterooms are based on the average value of all staterooms sold and exclude the miscellaneous taxes and fees.
 - ◇ These free stateroom can be raffled off for additional funds or your organization could receive the dollar value of those free staterooms.

CONTACT YOUR TRAVEL AGENT TODAY TO GET STARTED!