



Here is my **THINK BIG, DO BIG** idea document

I Promise To:

- ✓ **Eliminate stress** as the easiest speaker you have ever worked with.
- ✓ **Tailor fit** to more powerfully connect and resonate.
- ✓ **Work with poise and perfection** including up-to-the-minute changes.
- ✓ **Honor your agenda** by ending precisely on-time, every time.
- ✓ **Achieve the measurable results** you envision.
- ✓ **Make you look great!**

Motivational Keynote Themes – Quick Look

Personal & Professional Performance

Servant Leadership

Business-Building Sales & Promotions

Loyalty-Grade Service

Entrepreneurship & Startups

The late great Zig Ziglar teaches us that ‘success and happiness are not matters of chance but of choice’. *Allow me to bring you fresh, new choices!*

Past Titles That Have Inspired **BIG Results**

1. Think Big, Do Big
2. Mission: Possible! (Here's How)
3. Discover Your True North – Transformational Leadership Training
4. Leading A Team To Greatness – How Leaders Can UP Their Game
5. Entrepreneurship Excellence
6. Pitch Perfect: Presentation Skills & Strategies To Win
7. Maximize Excellence & Infinite Influence
8. The 20 Step Plan for Putting LOYALTY Back In Business [based on my book]
9. How to Turn E- Leads into Sales [based on my book]
10. Pitch Perfect: Make Presentations That Powerfully Influence Others
11. Maximize Sales With Newer, Better Methods
12. So You Wanna Be A Speaker?
13. The Keys to Achieving Your Remarkability
14. Supersize Me, Please! (To Increase The Value Proposition)
15. To Increase the Health of a Business Increase the Health of the People
16. How to Source NEW Customers (and keep them coming back for more)
17. Time To Make Your Business OBSOLETE-PROOF
18. Who Moved My Cheese? ME! Here's How To Move YOURS ...
19. The Power To Be _____
20. DON'T Close That Sale!
21. Brilliant Personal Branding Changes Everything
22. Thriving In This *Commodotized* Economy
23. Muscling Through FEAR
24. Pocket Power (the influence of mentors, coaches and competitors)
25. I-Tube, They-Tube, You Should-Tube Too
26. 20 Ways to Build Your Business, 20 Ways to Shrink It
27. The Five Habits of Super Successful Salespeople
28. Got Niche?
29. The 'I-Wanna-Do Bucket' Challenge (how to get more stuff done)
30. Defining Your Purpose (with Stuart's Love Circle Technique)
31. Stuart's M.A.P.: The Most Powerful Business Plan You'll Ever Need
32. Biggest Branding Flubs (and 20 ways to brand like a champion)
33. World's Best Webinar Techniques
34. Biggest Networking Mistakes to Avoid & Replace
35. Don't be the Office of Business Prevention
36. Create the Best Home Office
37. Stuart's Awesome Inside-Out Approach to Selling More
38. Dear Manager (everything your staff wants to say but are scared to share)
39. Loyalty is for the Birds (and can be for you, too!)
40. If You Don't Follow-Up With Your Clients, I Will
41. Growing Business Through Smart Strategic Partnerships
42. How to Use PowerPoint to Make Your Point (in half the time)
43. How to Be a Memorable and Influential Public Speaker: My Personal Best Tips

Let These Inspirational TED-type Talks **Move You**

From Nothing to Something

The true story of how I built a million dollar business in my bedroom on a bridge table with a cheap laptop ... then sold it to the same company that had previously let me go.

Live Vibrantly, Age Gracefully

Getting fat and sick is NOT a requirement of aging. Health care is an individual responsibility. Be inspired by Stuart's personal journey towards health and wellness.

Supersize Me Please!

A fascinating talk about the radical downsizing of consumer products and the saving antidote – supersizing, of course. Any business can make this a habit!

Why She Happily Lived 100 Years, 5 Months and 17 Days

An inspirational talk about my Grandma Eva's secret to longevity – what she never knew that I always did about living happy and fulfilled.

Don't Close That Sale

An about-face business approach to creating a much more robust repeat and referral-based business.

Loyalty Is For The Birds (or is it?)

How we can transform our lives and our businesses by understanding the magical children's book Are You My Mother?.

How Volunteering Transformed Me More

Be inspired by Stuart's true mentor experience when opposite worlds suddenly collided.

Keynote Philosophies That **Shape Me**

LEADERSHIP is the powerful position (and responsibility) of influencing others. We inspire others towards great achievement or miserable failure. Since we are all leaders, where are we leading? Servant leadership is joyfully effective.

PERFORMANCE is a measure of our desire to be OK, good, better, or the best. We must fuel self-belief and remark-ability to achieve higher levels of success and happiness. There is nothing beyond our grasp.

GRATITUDE is the attitude. Be a powerful beacon of gratitude that transforms the people around us.

LOYALTY is the third most powerful force in our lives and it can attract or repel. Fresh choices can restore loyalty in great abundance and attract more of what brings us success and happiness.

TIME is on our side. Becoming the pilot allows us control over how it flies.

FEAR is our own stop light. We can pull the anchor we throw with transformational green light strategies – including my powerful *pocket power* concept.

WELLNESS determines if we will wither or grow. As a certified integrative health coach I embrace fresh choices to nourish and flourish. We can choose to live vibrantly and maximize health, happiness and performance.

ACHIEVEMENT is a journey of vision, grit and humility. Knowing what should be in our *wanna-do* bucket and how we can get them done is paramount.

CHANGE either gets us lost or found. By constantly moving our personal cheese we will consistently achieve our personal goals no matter who moves our institutional cheese.

TEAM is only triumphant when the members work and play in perfect harmony. Only then can we produce beautiful music.

Weakness is the greatest gift we give our **COMPETITORS**. We can show strength instead and rise above all competitive forces.

SPIRITUALITY is the very foundation that supports our life's ambitions and accomplishments. Let's open our eyes and doors to infinite new possibilities.

IF YOU CAN THINK BIG, I WILL HELP YOU DO BIG!

Let's have a conversation